

PAUL MONTEI

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ABOUT ME

Experienced graphic designer and production artist who enjoys working on challenging user-centric design projects. Over the span of a 20+ year career has worked in branding strategy and product development within the training & development, industrial and technology sectors.

An able communicator who builds long-lasting relationships and focuses on the customers' wants and needs in order to ensure a successful outcome to every project. A collaborative, sociable and approachable individual with strong interpersonal skills looking to make a long-term contribution to an organization.

EXPERIENCE

Publication Designer - Korn Ferry 10/2012 to 11/2019

Re-branding of products according to brand guidelines.

- Redesigned layout and cover to improve readability and visual appeal of the newly redeveloped 38-competency FYI book, the flagship skill development guide of Korn Ferry intellectual property.

Content management of company online store (CMS).

- Repaired and edited multiple instances of broken links, old, outdated content and product images.

Custom client product design for digital outputs

- Created a custom, branded, interactive, screen-view only competency development guide for three levels of the organization that also linked to the company HRIS system.

Production Artist - Williams Sound, LLC 05/2011 to 10/2012

Design, layout and illustration of technical literature, direct mail, catalogs and trade show graphics.

- Product photography
- Content management (CMS) of company website.

Advertising and Graphic Designer - Pentair 08/2008 to 03/2009

Design and layout of ads, direct mail, catalogs and trade show graphics. Product and on site photography.

- Managed and re-designed 3 different catalogs into one.

Freelance Graphic Designer 04/2000 to 08/2008.

Design and layout of brochures, logos, ads, catalogs, presentations and web site design.

- Developed and designed logos for Bonfire and Rudy's Redeye Grill with Axel's Restaurants.
- Design and layout of catalogs and ads for Bob's Cycle Supply of St. Paul, MN

Technical Illustrator/Graphic Designer - Honeywell Inc. 10/1992 to 03/2000

Graphic design, illustration and layout of technical literature

- Designed and produced the merger announcement of Honeywell and AlliedSignal which premiered in the Wall Street Journal.
- Created presentations to support sales force and the executive board of directors.

TECHNICAL SKILLS

Adobe Creative Cloud: InDesign, Illustrator, Photoshop, Acrobat Professional
Content Management systems (CMS)
MAC OSX
Microsoft Office

EDUCATION

Minneapolis Technical College, Minneapolis, MN 1990

Degree in Commercial Arts

Veteran, United States Army: Soldier / Mechanic 10/1983 to 05/1988